

# News from SMA Council

By Dr Yue Wai Mun, Honorary Secretary

## 1. CONGRATULATIONS

The Singapore Youth Award (SYA) confers national honour upon youths in Singapore who have significantly achieved excellence and contributed to the society, and whose achievements will serve as an inspiration to others.

The SMA Council wishes to congratulate **Dr Benedict Tan Chi'-Loong**, who was conferred the Medal of Commendation 2004 (Sports and Adventure), for achieving, contributing and inspiring youths at significantly higher levels after being awarded the SYA in 1995.

## 2. TAX DEDUCTION FOR CME EVENTS

The Ministry of Health has informed SMA of a change to the procedure for application of tax deduction for attendance of local/overseas medical conferences. The SMA is currently seeking clarification on the changes to the application procedure and will update members on the new procedure in due course. ■

## 45<sup>TH</sup> SMA COUNCIL – 2004-2005

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2. SMA Pte Ltd – Board of Trustees *Chairman:* Dr Robert Loh Choo Kiat  
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# Proposal to Revamp the SMA Emblem

The SMA Council is of the view that as the Association moves forward, it is time to look into updating the SMA Emblem. Two proposed designs have been prepared by Mr Larry Kwa, a final year student from the Raffles La Salle School of Design. These designs were presented at the SMA Annual General Meeting on 18 April 2004, and are reproduced below.

We wish to seek the opinions of SMA Members on the two designs. Your feedback will be tabled together with the resolution to change the SMA Emblem, at the next Annual General Meeting in April 2005. **Please look out for the voting slip in this month's mailbag, or email your vote to [sma@sma.org.sg](mailto:sma@sma.org.sg).** ■

## Current SMA Emblem



## SMA Constitution Article I, Item 3:

The emblem of the Association shall be the outline of Singapore over which shall be imposed a conventional staff of Aesculapius the whole being encircled by the words 'SINGAPORE MEDICAL ASSOCIATION'.

## Proposed SMA Emblem (1)



## Design Rationale

The importance and significance of the traditional symbol of medical profession form the foundation in the design of this new identity. The staff of Aesculapius (staff with a serpent curled around it) is redrawn in a more contemporary style showing both the elements in a positive and reverse space combination. The symbol of the lion representing Singapore was incorporated at the top of the staff to create a unique and truly meaningful identity.

The prudent use of positive and reverse space has not only created a harmonised overall combination but also emphasises the importance of each element.

## Proposed SMA Emblem (2)



## Design Rationale

The need to demonstrate the link between the organisation and the medical profession led to the creation of this unique symbol. The two key elements are: the symbol of the lion representing Singapore and the serpent which is the traditional symbol of the medical profession. They are merged, forming a meaningful and versatile identity. The circle formed by the arrangement of the two elements also reinforces the association between the medical profession and Singapore.

The elements in this identity are drawn in a stylised manner so as to reinforce the organisation's efforts to keep up with the changing times in medical as well as other important aspects.