HIGHLIGHTS
From the Honorary Secretary

Report by Dr Ng Chew Lip

Dr Ng is an ENT consultant in public service. After a day of doctoring and cajoling the kids at home to finish their food, his idea of relaxation is watching a drama serial with his lovely wife and occasionally throwing some paint on a canvas.

Misleading claim attributed to SMA in online advertisement

SMA was recently alerted to an online advertisement with the following misleading statement: "Based on the Medical Association of Singapore, did you know that 82% of General Practitioners (GPs) have no confidence in treating Chronic Pain?". The advertisement included a screenshot of an *SMA News* article on chronic pain management written by an invited writer, and further made an erroneous claim based on a US study mentioned within.

SMA wrote to the company which posted the advertisement to point out that the claim was misleading and did not represent the official position of the Association. The company has since deleted the post and its advertisements referring to the article. As of 6 October 2022, the advertisement is no longer active on the social media platform it previously appeared on.

Book launch: *Unmasking the Extraordinary*

We were honoured to have our Guest of Honour, Minister for Health Mr Ong Ye Kung launch the book at our SMA Annual Dinner on 6 November, in the presence of 400 guests.

Unmasking the Extraordinary is a collaboration between SMA and local illustrator Josef Lee. The book is a collection of 36 illustrated short stories based on real-life experiences of frontliners during the COVID-19 pandemic, alongside heartfelt reflections from healthcare workers and frontliners. It is intended as a tribute to the hard work and sacrifices of the many people on the frontline.

This hardcover artbook is available at $70 (nett) per copy, and all proceeds from the sale of this book will go to SMA Charity Fund, which helps needy medical students. To support this fundraiser, please submit your orders at https://bit.ly/SMABookOrder or scan QR code on the right. ◆