

SMA's Inaugural Durian Party: A Fruitful Success!



Text by Joanne Ng, Deputy Manager, Membership Services

SMA recently hosted its first-ever Durian Party, an exciting and flavour-packed afternoon made possible with the generous sponsorship of HSBC Bank. Held on 19 July 2025, the event welcomed 50 SMA Members and their guests to Ms Durian, a popular air-conditioned cafe among durian aficionados.

Guests spent the afternoon networking and bonding over the “king of fruits”, creating a lively and convivial atmosphere. The event kicked off with two engaging talks: an exclusive HSBC session from 2.30 pm to 3 pm, followed by a property insight sharing from 3 pm to 3.30 pm. Both sessions sparked thoughtful discussion and provided practical takeaways.

Naturally, the highlight was the durian feast. Members indulged in creamy, top-

grade Mao Shan Wang and Red Prawn durians alongside a refreshing spread of tropical delights such as longans, lychees and mangosteens. Complementing the fruity treats were hearty sandwiches, crispy samosas and thirst-quenching coconut water served straight from the fruit. *Luo han guo* herbal drinks also added a cool and soothing touch to the mix.

The vibe was upbeat and welcoming, with guests who attended solo leaving with new-formed connections. Feedback for the party was overwhelmingly positive, with attendees expressing strong interest in future events of a similar nature.

SMA extends heartfelt thanks to HSBC for their kind support, and to Ms Durian for the wonderful hospitality and exquisite spread.

Looking ahead, Members can look forward to an exciting lineup of events, including a golf simulation and test drive party with Audi and a mortgage talk in October, our annual SMA Members' Appreciation Night movie screening in December, and a rerun of the Succession Planning talk for doctors in January 2026 due to popular demand.

This Durian Party was a sweet reminder of SMA's commitment to offering vibrant, meaningful experiences to our Members. We cannot wait to welcome you to the next event! ♦

Legend

1. Durian delight on every face!
2. Tasty treats to complement the king
3. Beyond durians, insights on smart banking
4. Durian love is in the air

