

The Next White Coat -

Every Coat
Tells a Story



Text by Sharmilah Banu, Executive, SMA Charity Fund

As we step into another year of giving, we are proud to launch our new campaign, "The Next White Coat".

For every medical student, the white coat is more than fabric. It is the symbol of a lifelong dream, the tangible mark of years of dedication, sacrifice and unwavering resolve. Yet, for many, that dream can feel fragile. Financial challenges, personal obstacles and unforeseen pressures can make the white coat seem just out of reach.

This is where donors and their impact come in. A donation, no matter the amount, is the very hand that steadies a student as he/she takes the next steps toward his/her calling. It is the encouragement that allows him/her to focus on learning and to eventually stand proudly in their white coat, ready to serve.

Through the SMA Charity Fund (SMACF), your generosity turns uncertainty into opportunity. To date, more than \$5 million has been raised, over 566 bursaries have been awarded and more than \$3.55 million has been disbursed. Every bursary represents a student whose path has been made clearer, whose burden has been eased and whose potential is being realised.

This year, as we brainstormed ideas for our new campaign, "The Next White Coat" immediately felt right. For a student, donning that white coat is one

of the most significant milestones in his/her journey. As a donor, you have the opportunity to be the bridge that turns his/her ambition into reality.

To show our gratitude for your invaluable support, we recognise our donors through meaningful acknowledgements:

All donations from \$150 and above will receive:

- An SMACF exclusive donor gift

Donations from \$12,000 to \$30,000 (supporting two to five students) will receive:

- An SMACF exclusive donor gift
- Recognition on SMACF's website and annual report
- Invitation to SMA Annual Dinner and SMA Members' Appreciation Night

Donations from \$36,000 to \$48,000 (supporting six to eight students) will receive:

- An SMACF exclusive donor gift
- Named bursaries in collaboration with SMA Medical Students' Assistance Fund
- Recognition on SMACF's website and annual report
- Invitation to SMA Annual Dinner and SMA Members' Appreciation Night
- Invitation to SMACF Bursary Recipients' Engagement Event

By supporting "The Next White Coat", you are doing more than funding education – you are making dreams wearable, tangible and real. You are giving students the courage to step into the future they have long imagined, one white coat at a time. ♦

To learn more or to donate to our cause, please visit <https://www.smacf.org.sg> or reach out to us at smacf@sma.org.sg.

