



Taking the Plunge – Going into Private Practice Symposium Or What They Did Not Teach You in Medical School

You realise that you really
have to go into private practice when
one or more of the following happens:

- a) Your classmate in private practice who had more repeat papers than you had passes in medical school now drives a Porsche, and you are still driving your Camry. Your current hospital Chief Executive Officer actually thinks it is your way of showing support for his initiative to promote the Toyota Production System in the hospital. You actually wanted a Lexus of course. “*&^%\$#@! SawadiCar.”
- b) You cannot afford to go on a ski holiday in Whistler which your old medical classmates in private practice or politics regularly do. In fact, until recently, the only Whistler you know vaguely is a nightclub in the Havelock Road area.
- c) Your wife asks you how you are going to celebrate your 10th wedding anniversary and you actually find yourself thinking of trying to save money by bringing her along to your sponsored overseas conference.
- d) All your kids go to school armed with drug pens. Meanwhile, the financial impact of a Table 6B operation on your pay has dropped to the monetary value of what you pay for your son's Chinese tutor for a two-hour session.
- e) The hospital management just blew \$10 million bucks on a management consultant to advise them on how to create \$10 million additional surplus. And this is not counting the \$6 million bucks they spent last year on how to save \$5 million bucks.

**18 August 2012,
Saturday
1 pm - 5.30 pm
M Hotel Singapore**

**Adapted from
Hobbit's “Guide to
Starting Specialist
Private Practice”,
SMA News
November 2007**

Booth Partners:





Taking the Plunge – Going into Private Practice Symposium

Medical Practice
anagement

Date: 18 August 2012, Saturday

Venue: M Hotel Singapore (81 Anson Road, Singapore 079908)

Number of CME points pending SMC's approval

To register, fill in the form below or visit <http://www.sma.org.sg/academy>
(click on Medical Practice Management > List of Courses).

Time	Topic
1 pm	Registration, Buffet Lunch and Networking <i>Masks will be provided for those who do not wish to be identified</i>
1.45 pm	Welcome Address – Reality Bites Overview of the medical landscape
2 pm	Take Your Pick Choosing the best legal structure for your business
2.30 pm	Rules of the Game Legislative requirements: Private Hospitals and Medical Clinics Act, Poison Act, etc
3 pm	Being Seen in the Scene Marketing your practice in the right way
3.30 pm	Burning Questions and Sobering Answers
3.45 pm	Teabreak
4.15 pm	Why you went to Medicine instead of Commerce Managing your finances (grants, accounts, taxes, cash flow, etc)
4.45 pm	Straight from the Horse's Mouth Panel discussion: Is the grass greener in private practice? <i>Hear from GPs and specialists on their experiences in managing their private practices</i>
5.15 pm	More Questions, Few Answers
5.30 pm	The End... or the Beginning?

Please attach this slip when making payment. Send your credit card details/mail your cheque to **Mong Shi, Singapore Medical Association, Level 2, Alumni Medical Centre, 2 College Road, Singapore 169850. Phone: 6223 1264, fax: 6224 7827 or email: mongshi@sma.org.sg**. Registration is not confirmed until payment is received. A confirmation email will be issued to all applicants.

Registration fees:

- Complimentary for all SMA members
- For non-members, \$220 per person (inclusive of GST)

Name: _____ Handphone No.: _____

Email: _____ Specialty: _____

MCR No.: _____ SMA Member: YES / NO (please circle accordingly)

Mode of payment (\$220 for non-members)

☐ Credit Card

VISA/MasterCard No.: _____ - _____ - _____ - _____

Expiry Date: _____ / _____ CVV2/CVC2 No.: _____

☐ Cheque (payable to Singapore Medical Association)

Bank: _____ Cheque No.: _____

Signature: _____ Date: _____