

Strengthening Regional Ties

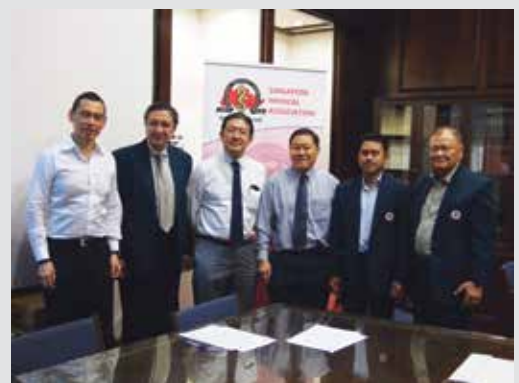
By Denise Tan

REPRESENTATIVES FROM Pengurus Besar Ikatan Dokter Indonesia (PB IDI, or Indonesian Medical Association), led by IDI President Dr Zaenal Abidin, visited the SMA Secretariat office on 4 March 2014 for the signing of a Memorandum of Understanding (MoU). They were warmly received by A/Prof Chin Jing Jih, President of the 54th SMA Council, and members of our IDI-SMA Joint Committee.

The IDI-SMA Joint Committee was formed to look into concerns regarding PB IDI or SMA members whose conduct does not adhere to the proper standards of behaviour expected in that country. The MoU undertaken enables SMA and PB IDI to forge closer ties through cooperation and collaboration. The SMA Council looks forward to establishing a mutual understanding and deeper working relationship with PB IDI.

Key highlights from the MoU signed are:

- Members of our Associations should abide by the publicity guidelines of the other country when advertising their healthcare services there.
- Members of our Associations should not make unsubstantiated laudatory claims or insensitive remarks, which undermine the professionalism of doctors in the other country.
- Before members of our Associations organise or participate in talks, workshops or other activities for the purpose of promoting or advertising their healthcare services in the other country, they should use their best endeavours to request for a formal invitation from the national medical association, medical specialty bodies or hospitals. ■



L to R: Dr Chong Yeh Woei, Prof Ilham Oetama Marsis, Dr Lee Yik Voon, A/Prof Chin Jing Jih, Dr Zaenal Abidin and Dr Ihsan Oetama