



# SMA Seminar: Going into Private Practice

Date: 23 July 2016, Saturday  
Venue: M Hotel, Level 10

Time: 12.30 pm – 5 pm  
CPE Points: Max 2



## TAKING the PLUNGE

– Going into Private Practice

*Thinking of going into private practice?  
But you don't know where to start?  
Something not taught in medical school?*

Join us at our seminar and learn about the four main components of setting up a financially sustainable medical practice.

12.30 pm	<b>Networking and Lunch</b>
1.30 pm	<b>Welcome Address</b>
1.40 pm	<b>SETTING UP A MEDICAL PRACTICE</b> <ul style="list-style-type: none"> <li>• How to Choose a Business Structure?</li> <li>• Legislative Considerations</li> </ul>
2.20 pm	<b>MARKETING</b> <ul style="list-style-type: none"> <li>• Keys to Marketing Successfully</li> <li>• Current Business Environment</li> </ul>
3 pm	<b>OPERATIONS</b> <ul style="list-style-type: none"> <li>• Government Grants and Funding</li> <li>• Staffing Needs and Training</li> <li>• Tapping on Technology</li> </ul>
4 pm	<b>FINANCIAL STABILITY</b> <ul style="list-style-type: none"> <li>• Financial Planning</li> <li>• Cash Flow Management</li> <li>• Risk and Controls – How to Mitigate the Risk of Fraud and Misappropriation</li> </ul>
4.40 pm	<b>Questions and Answers</b>
5 pm	<b>End of Seminar</b>

*\*Programme is subject to change*

Booth Partners:



Please return this slip for *SMA Seminar: Going into Private Practice* to **Carina Lee, Singapore Medical Association, 2 College Road, Level 2, Alumni Medical Centre, Singapore 169850. Tel: 62231264, fax: 62247827 or email: carinalee@sma.org.sg.** A confirmation email will be issued to all applicants.

Name: \_\_\_\_\_ MCR no.: \_\_\_\_\_ Specialty: \_\_\_\_\_

Contact no.: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing address: \_\_\_\_\_

### Registration (inclusive of GST)

- SMA member: complimentary  
 Non-member: \$120

By registering for this event, you consent to the collection, usage and disclosure of personal data provided for the purpose of this event, as well as having your photographs and/or videos taken by SMA and its appointed agents for the purpose of publicity and reporting of the event.

### Mode of Payment

- Credit Card  
Visa/MasterCard no.: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_  
Expiry date: \_\_\_\_\_ / \_\_\_\_\_ CVV2/CVC2 no.: \_\_\_\_\_

- Cheque (payable to Singapore Medical Association)  
Bank: \_\_\_\_\_ Cheque no: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_