

LAUNCH OF Singapore Medical Week by SMA & FUTUREMED 2017

Text by Jo-Ann Teo, Editorial Executive

Professionals in the healthcare industry will converge at the Singapore Medical Week by SMA and FutureMed 2017 this August, held at the Marina Bay Sands Expo and Convention Centre, Singapore. The inaugural trade event and conference aims to bring together market leaders and professionals for three days of networking and targeted showcasing of the latest trends and market developments in the medical industry.

To officially launch the Singapore Medical Week by SMA and FutureMed 2017, a cocktail reception was organised at The Star Loft, The Star Performing Arts Centre, on 3 November 2016. The reception brought together close to 80 guests from various stakeholder companies and associations. After all our guests were seated, SMA President Dr Wong Tien Hua took to the stage to give his welcome address. He warmly welcomed everyone to the event and thanked all for their presence and support. He then asked the audience to imagine life in the year 2027: waking up to seamlessly linked wearables and data-driven gadgets taking charge of each one's health and medical habits in the most futuristic ways imaginable. Dr Wong highlighted that these technologies are in fact already available to us today and that the future of medicine is now.

Following which, A/Prof Nigel Tan, Organising Chairman of the Singapore Medical Week by SMA and FutureMed 2017, shared with us that Singapore Medical Week by SMA aims to offer a comprehensive platform where medicine and technology meet for all in the medical profession and community. He also added that the FutureMed conference is set to be a global medical expo that caters to the professional needs of healthcare providers and industry players.

The keynote speaker for FutureMed 2017, Dr Ogan Gurel, was then invited to address the audience. Dr Gurel is the founder and chief executive officer of NovumWaves, a company that seeks to advance and bring to reality terahertz innovation, and a visiting professor at the Samsung Advanced Institute of Health Sciences and Technology. He brings with him a wealth of expertise in medical devices, digital/mobile health, healthcare information technology, medical imaging and biopharma, and research experience in structural biology and terahertz medicine. He also teaches extensively on cellular and molecular biology, as well as neuroanatomy, bioinformatics and mathematical modelling. Dr Gurel shared with the audience his knowledge of terahertz technology and how technological



advancement can greatly impact the future of medicine. He also shared that given Singapore's diversity and high level of medical expertise, innovation and technology, we can play an impactful role in global medicine.

Ms Jenny Lim from Conference & Exhibition Management Services Pte Ltd then took to the stage to brief the audience on the details of Singapore Medical Week by SMA and FutureMed 2017 events, including exclusive sponsorship opportunities that are available for grabs. She then thanked the audience for their attendance and announced the commencement of the buffet dinner reception. During the dinner reception, attendees mingled and networked with one another, exchanging ideas and gaining insights into the latest trends and developments in the medical industry.

Preparation for Singapore Medical Week by SMA and FutureMed 2017 is in full swing and SMA hopes that all will give us their full support as we work together to enhance the future of medicine. ♦

Legend

1. Dr Ogan Gurel

2. Dr Wong Tien Hua addressing the audience

